Kentucky Derby

Louisville, Kentucky

May 1, 2027

Welcome to the Kentucky Derby

The Kentucky Derby is the longest running sporting event in America and is famously known as the “most exciting two minutes in sports”. From the legendary mint juleps to the stylish hats, and the emotional last moments of the race, the Kentucky Derby is the highlight of any sporting or social calendar!

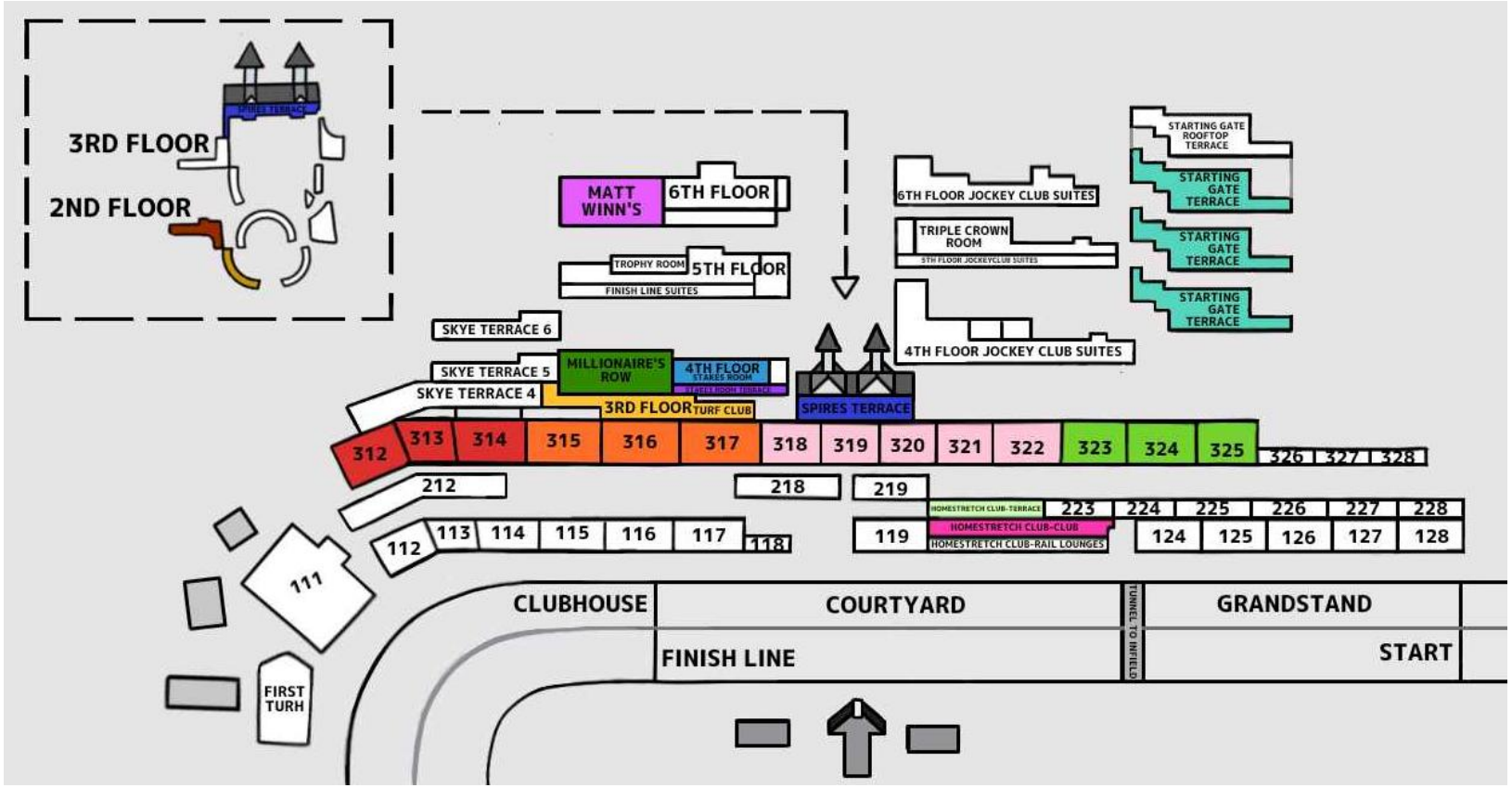
With just one call to our Experience Specialists, you will get front row seats to sports history. Benefit from our years of research, preparation, and expertise to ensure you get the most memorable sports travel experience in Louisville.

Your Customized Travel Program Includes:

- VIP Airport Meet & Greet/ Baggage Service
- Private Airport Transportation
- Your Choice of First-Class Hotel Accommodations
- Daily Full Breakfast at the Hotel
- Reserved Tickets
- Customized Travel Itinerary & Informational Packet
- Pre-Trip Planning Consultation
- Commemorative Welcome Pack & Travel Essentials
- Access to Onsite Hosts & Concierge Service
- Upgrade Option: Pre/Post Trip Extensions
- Upgrade Option: Private Event Transfers
- Upgrade Option: Private Tours

Venue Seating

- 4th - 6th Flr Starting Gate Dinning
- 2nd Flr Homestretch Club Terrace (Row B)
- 2nd Flr Homestretch Club Terrace (Row A)
- 4th Flr Millionaires Row
- 3rd Flr Turf Club
- 4th Flr Stakes Room Balcony
- 4th Flr Stakes Room
- 6th Flr Matt Winn
- 3rd Flr Spires Terrace
- 3rd Flr Clubhouse 312 - 314
- 3rd Flr Clubhouse 315 - 317
- 3rd Flr Clubhouse 318 - 322
- 3rd Flr Grandstand 323 - 325
- 2nd Flr Plaza Loge
- 2nd Flr Plaza Balcony



Louisville Rates & Inclusions

Hotel	Room Type	Packages From
Hampton Inn Oxmoor	Standard	$10,130
NULUHomewood Suites	Studio Suite	$11,300
Tempo by Hilton	Standard	$14,775
Omni Louisville	Deluxe/Premier/Suite	Call for rates

*All rates are listed per person in USD and are based on double occupancy. Single occupancy rate is available. Triple or quad occupancy may be available. Availability and pricing subject to change prior to booking.

- 3-nights or more deluxe or luxury hotel accommodations in Louisville
  - Check-in: April 29th, Check out: May 2nd
- Reserved 3rd floor grandstand tickets to the Kentucky Derby, with upgrades available
- Exclusive backside stable tour at Churchill Downs
- Private transportation on race day
- Signature welcome pack with exclusive commemorative items
- Tailor-made pre-trip planning with a tailored itinerary and expert insights
- Optional experience enhancements: premium hospitality, private airport transportation, VIP parties, tours and other add-ons.

Omni Hotel

★ ★ ★ ★

Reflecting the past, present, and future of Kentucky's vibrant town, Omni Louisville is the new cornerstone hotel of downtown. In addition to 612 elegantly appointed guest rooms, the hotel boasts several unique dining experiences. With many diverse amenities like the Mokara Spa, fitness center, and rooftop pool, your stay at the property will be a vacation within itself. Enjoy a meal at Pin + Proof while playing a few games of bowling or visit Bob's Steak & Chop House for a hearty meal.

- TripAdvisor Certificate of Excellence
- AAA Four Diamond designated property
- Lewis + Louis Bourbon Tasting Room

Tempo by Hilton

Opening its doors May 2024 as the new stylish contemporary lifestyle brand by Hilton. The 130-room hotel echoes the surrounding upbeat NuLu neighborhood with lively settings for social gatherings and events for locals and travelers alike, as well as stylish spaces to rest and recharge. Refuel at the hotel's two dining options — Moonsong Bar + Café on the first floor and High Stakes Grill, a full-service rooftop restaurant and event space with stellar skyline views.

- Rooftop Restaurant overlooking Downtown Louisville
- Fitness center on-site
- All Day Coffee Bar in Lobby

Homewood Suites

★ ★ ★

Whether you're reveling in the pomp and pageantry of Louisville's most iconic event or taking a stroll to nearby Downtown attractions like the Louisville Riverwalk, end the night in the comforts of your home away from home! The property's newest renovation offers fully equipped kitchens in every suite and refreshed common areas. Stop by the lobby for a complimentary hot breakfast every morning and light bites and drinks on the weeknights.

- TripAdvisor Certificate of Excellence
- Fitness center on-site
- Courtesy grocery shopping service

Hampton Inn and Suites East Oxmoor

★ ★ ★

Opened in 2025, Hampton Inn Oxmoor is just 15 minutes away from Churchill Downs. It is conveniently located off I-264, surrounded by several restaurants, entertainment, and two shopping malls. The Louisville Zoo is only seven miles away and Bourbon Trail Tours begin nine miles from the hotel.

- Daily continental breakfast
- Fitness center on-site
- Heated indoor pool

Lexington Rates & Inclusions

Hotel	Room Type	Packages From
The Campbell House, Curio Collection by Hilton	Deluxe	$9,375
Hilton Lexington Downtown	Standard	$9,300

*All rates are listed per person in USD and are based on double occupancy. Single occupancy rate is available. Triple or quad occupancy may be available. Availability and pricing subject to change prior to booking.

- 3-nights or more deluxe or luxury hotel accommodations in Lexington
  - Check-in: April 29th, Check out: 2nd
- Reserved 3rd floor grandstand tickets to the Kentucky Derby, with upgrades available
- Private transportation on race day
- Signature welcome pack with exclusive commemorative items
- Tailor-made pre-trip planning with a tailored itinerary and expert insights
- Optional experience enhancements: premium hospitality, private airport transportation, VIP parties, tours and other add-ons.

The Campbell House, Curio Collection by Hilton

★ ★ ★ ★

The Campbell House is conveniently located near downtown, four miles from Blue Grass Airport and Keeneland Racecourse, putting the best of Lexington at your doorstep. Visit the nearby Kentucky Horse Park, University of Kentucky, or one of the many local bourbon distilleries. Start your day at Outpost Cafe with a freshly brewed specialty coffee and end your night with live music and a flight at The Rackhouse Tavern.

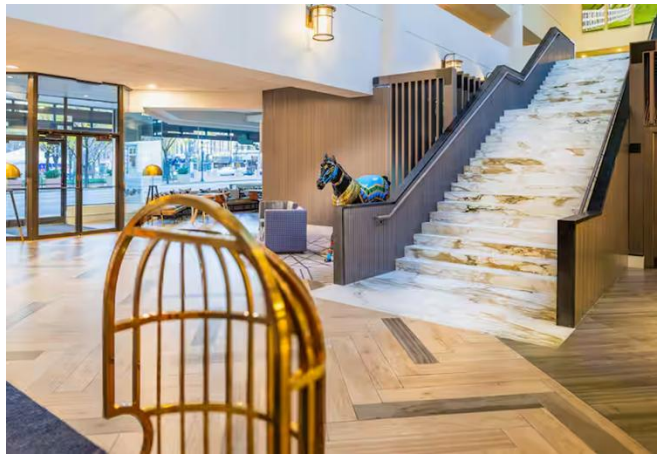
- Recently renovated
- The Rackhouse Tavern onsite is a member of the Kentucky Bourbon Trail
- Fitness center onsite

Hilton Downtown

★ ★ ★

Hilton Lexington Downtown four minutes' walk from Rupp Arena, less than half a mile to Central Bank Center, and a mile to the University of Kentucky. Enjoy Triangle Park and downtown Lexington views from the rooms. This property restaurant, café, and a bar, BBM, offering more than 150 bourbons and craft beers.

- Indoor pool
- Fitness center onsite



Exclusive Backside Stable Tour

Attending the Kentucky Derby is an amazing experience, and the Backside Stable Tour at Dawn at Churchill Downs can make it even more unforgettable. You will arrive at sunrise and become part of the exclusive Kentucky Derby community starting their day. You will witness the owners, trainers, and jockeys going about their tasks of warming up, feeding, and washing the thoroughbreds in preparation for the race. In this truly VIP behind-the-scenes experience, you will mingle with media and horsemen alike, as Churchill Downs wakes up to this special day of races. Enjoy a light breakfast with the industry's leading Racing Analyst and Professional Handicapper where you will learn the methodology used to select and wager on the winning thoroughbreds at Kentucky Derby!

Additional Experiences

Private Thoroughbred Farm Tour

Few breeds of horses evoke the degree of superlatives used to define the thoroughbred. See the farm from the eyes of the owners: their favorite paddock walks and feeding carrots to the broodmare band & babies. This added allure of “insider” knowledge and access offers an intimate and truly immersive experience

Bourbon Distillery Tours

Over 200 years ago, as pioneers began settling the wild lands of Kentucky, they found that this was the promised land for distilling bourbon. Today, famous brands and craft makers of bourbon still call Kentucky home. Sip, stroll, and savor your way across the various bourbon distilleries. Experience a single batch straight from the barrel and the beauty of a blend.

Additional Experiences

Thursday Evening Culinary and Equine Experience

Travel to historic and charming Hermitage Farm and immerse yourself in Kentucky's unique agricultural heritage. The experience includes guided transportation, sunset horse farm tour (including a visit to the stud barn), a chance to build-your-own mint julep, family-style Southern "farm to table" meal and craft cocktails.

Private Distillery Tasting with Owner

Take a private "behind the scenes" tour of one of Kentucky's first and best distilleries with the owner himself. Get a close look at how this five-generation family crafts the finest spirits from grain to bottle all under one roof. This urban distillery's state-of-the-art facility, the vast family history and the creative process of bourbon making will make this experience one you won't forget.

Additional Experiences

Mingle with celebrities and rub shoulders with jockeys and owners at one of the exclusive VIP Kentucky Derby parties:

Taste of Derby Party: Savor an evening of exquisite cuisine and unique wines as nationally renowned chefs from horse racing destinations across the country serve samples of their regional specialties. Live entertainment will top off this extraordinary evening with partial proceeds benefiting hunger relief charities.

The Barnstable Brown Party: Annual “by invitation only” private Black-Tie Gala benefiting the University of Kentucky’s Barnstable Brown Diabetes and Obesity Center. This most sought-after Kentucky Derby Party will feature an open bar, regional and seasonal food stations, as well as spectacular live performances.

Winners Circle Party: Immediately after the running of the Kentucky Derby race follows what is known as “The Winners Circle Party”. This celebration is devoted to the winning horse, trainer, jockey, and owner as they realize their dream of clinching the most prestigious horse racing award of all. The event includes passed hors d’oeuvres and an open premium bar.

3 Perfect Nights in Louisville

Package starting at $24,860 per traveler

Day 1 – Apr 29

- Fly into the Louisville, Kentucky airport.
- Your private transportation will pick you up from the airport and bring you to your hotel for check-in and a welcome reception.
- Enjoy lunch at one of the famous local chef-driven restaurants.
- In the evening, experience Louisville's southern charm with Kentucky's only Five Diamond restaurant, The Oakroom.

Day 2 – April 30

- At 6:00 a.m., enjoy an Exclusive Backside Stable Tour of the stables at Churchill Downs and mingle with the Oaks and Derby contenders.
- After the tour, enjoy breakfast at your hotel.
- In the afternoon, choose between touring local bourbon distilleries or a private tour of a thoroughbred horse farm.
- End your day with attending the invitation-only Barnstable Brown party, where you will rub shoulders with celebrities, athletes, and other VIPs.

Day 3 – May 1

- Enjoy breakfast at your hotel.
- Prepare for the big race and take your private transfer to Churchill Downs for a full day at the Kentucky Derby, culminating in the "most exciting two minutes in sports".
- Make your way to your reserved premium seats. Settle in, sip some spirits, and place your bets.
- After the race, take your private transportation back to the hotel to relax and prepare for dinner and a night out on the town.

Day 4 – May 2

- Sleep in and partake in breakfast at the hotel.
- Your private transportation will pick you up and take you to the airport for your departure back home.