



KENTUCKY DERBY 2024

LOUISVILLE, KENTUCKY

MAY 4, 2024

ONPOINT



The Power of Unforgettable Experiences!

On Point Events continues to be a recognized industry leader in providing distinctive travel experiences to the world's most sought-after sports and entertainment events.

Since 2004, we have been providing discerning travelers with an exceptional experience at all their favorite events world-wide. To accomplish this, we make a significant investment years in advance of the events which includes visiting the destinations, inspecting the finest hotels, establishing the right local partnerships, and exploring everything the destination has to offer from restaurants to the most unique tours, all to establish an exceptional experience for our clients.

The result is a completely customized experience using distinctive accommodations, premium tickets to the events of your choice, private transportation, bespoke tours and excursions, pre-trip planning, concierge services, and more. Our team of Experience Specialists take a consultative approach to personalize and enhance your trip so you can relax and indulge yourself in the special moments that will turn into lasting memories.

Whether you are an avid fan or a company seeking to entertain and reward clients and employees, our extensive sports and entertainment travel experiences, coupled with our high-touch and personalized approach to service, enable us to deliver the "Wow Factor" at every event.



Welcome to the Kentucky Derby

The Kentucky Derby is the longest running sporting event in America and is famously known as the “most exciting two minutes in sports”. From the legendary mint juleps to the stylish hats, and the emotional last moments of the race, the Kentucky Derby is the highlight of any sporting or social calendar!

With just one call to our Experience Specialists, you will get front row seats to sports history. Benefit from our years of research, preparation, and expertise to ensure you get the most memorable sports travel experience in Louisville.



Your Customized Travel Experiences May Include:



VIP Airport Meet & Greet / Baggage Handling Service



Private Roundtrip Airport Transportation



Standard Deluxe or Luxury Hotel Accommodations



Daily Full Breakfast at the Hotel



Reserved Tickets to Race



Optional: Private Event Transfers



Optional: Private Full-Day Tour



Special Commemorative Welcome Pack & Travel Essentials



Access to Onsite Hosts & Concierge Service



Optional: Pre/Post Trip Extensions

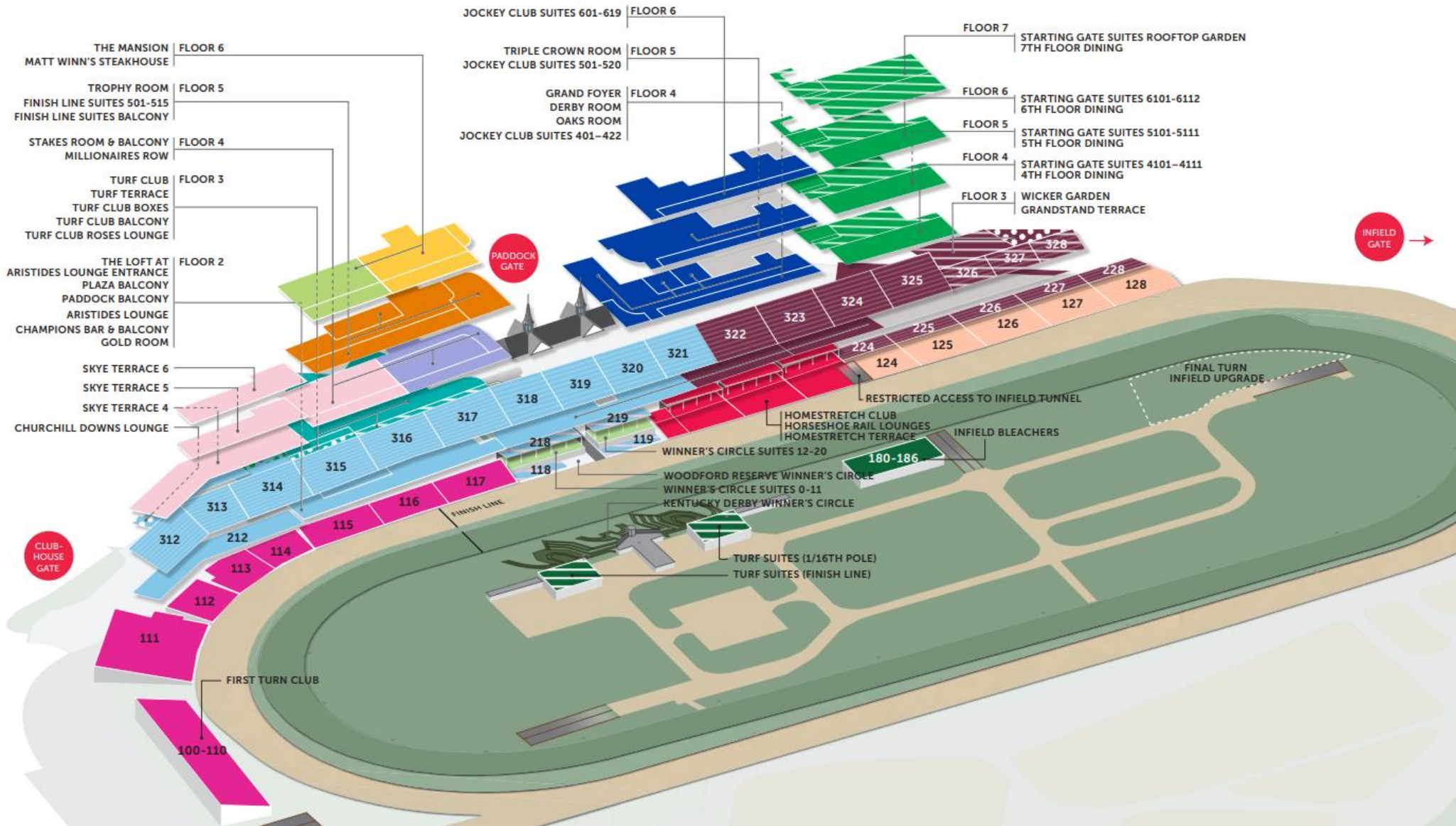


Customized Travel Itinerary & Informational Packet



Pre-Trip Planning Consultation

Venue Seating





Program Pricing

Hotel Packages (Downtown Louisville)	Room Type	Packages From
Homewood Suites	Studio Suite	\$13,500
Louisville Marriott	Deluxe	\$15,725
Omni Louisville	Deluxe/Premier/Suite	Call for rates

- * All rates are listed per person in USD and are based on double occupancy.
- * Single occupancy rate is available. Triple or quad occupancy may be available and would incur additional occupancy charges.
- * **Packages include** a 3-night hotel stay, 3rd floor grandstand tickets (Covered) to Kentucky Derby (with upgrades available), exclusive backside stable tour, Private transportation on race day, Commemorative gifts, on-site team services and more. Availability and pricing subject to change prior to booking. Your experience can be completely customized with premium hospitality, private transportation, VIP parties, Tours and other add-ons.

Additional Experiences

Exclusive Backside Stable Tour

Attending the Kentucky Derby is an amazing experience, and the Backside Stable Tour at Dawn at Churchill Downs can make it even more unforgettable. You will arrive at sunrise and become part of the exclusive Kentucky Derby community starting their day. You will witness the owners, trainers, and jockeys going about their tasks of warming up, feeding, and washing the thoroughbreds in preparation for the race. In this truly VIP behind-the-scenes experience, you will mingle with media and horsemen alike, as Churchill Downs wakes up to this special day of races. Enjoy a light breakfast with the industry's leading Racing Analyst and Professional Handicapper where you will learn the methodology used to select and wager on the winning thoroughbreds at Kentucky Derby!



Additional Experiences



Private Thoroughbred Farm Tour

Few breeds of horses evoke the degree of superlatives used to define the thoroughbred. From the majesty of the stallion standing alone in his paddock, to the glory of the athlete thrusting a nose ahead at the finish line, and with the preciousness of the foal peering out from behind the curtain of her dam's tail, there are no words to describe this amazement. It must be experienced.

See the farm from the eyes of the owners: their favorite paddock walks and feeding carrots to the broodmare band & babies. This added allure of "insider" knowledge and access offers an intimate and truly immersive experience

Bourbon Distillery Tours

Over 200 years ago, as pioneers began settling the wild lands of Kentucky, they found that this was the promised land for distilling bourbon. From the ideal climate for aging barrels, to the fertile earth for growing corn, to the immense amount of limestone that makes for the purest of water, it was the perfect storm. From there, the rest is history. Famous brands and craft makers of bourbon call Kentucky home. Sip, stroll, and savor your way across the various bourbon distilleries. Experience a single batch straight from the barrel and the beauty of a blend.

Additional Experiences



Thursday Evening Culinary and Equine Experience

Travel to historic and charming Hermitage Farm and immerse yourself in Kentucky's unique agricultural heritage. This high-end culinary experience is the perfect way to kick off Derby 2020! The experience includes guided transportation, sunset horse farm tour (including a visit to the stud barn), a chance to build-your-own mint julep, family-style Southern "farm to table" meal and craft cocktails.

Private Distillery Tasting with Owner

Take a private "behind the scenes" tour of one of Kentucky's first and best distilleries with the owner himself. Get a close look at how this five-generation family crafts the finest spirits from grain to bottle all under one roof. This urban distillery's state-of-the-art facility, the vast family history and the creative process of bourbon making will make this experience one you won't forget.

Additional Experiences

VIP Kentucky Derby Parties

Mingle with celebrities and rub shoulders with jockeys and owners at one of the exclusive VIP Kentucky Derby parties:

Taste of Derby Party: Savor an evening of exquisite cuisine and unique wines as nationally renowned chefs from horse racing destinations across the country serve samples of their regional specialties. Live entertainment will top off this extraordinary evening with partial proceeds benefiting hunger relief charities.

The Barnstable Brown Party: Annual “by invitation only” private Black-Tie Gala benefiting the University of Kentucky’s Barnstable Brown Diabetes and Obesity Center. This most sought-after Kentucky Derby Party will feature an open bar, regional and seasonal food stations, as well as spectacular live performances.

Winners Circle Party: Immediately after the running of the Kentucky Derby race follows what is known as “The Winners Circle Party”. This celebration is devoted to the winning horse, trainer, jockey, and owner as they realize their dream of clinching the most prestigious horse racing award of all. The event includes passed hors d’oeuvres and an open premium bar.

“From the start of the planning process to the willingness to completely customize the itinerary to meet our special requests, the On Point team was professional and a pleasure to work with throughout.”

K. Syriacs – Kentucky Derby

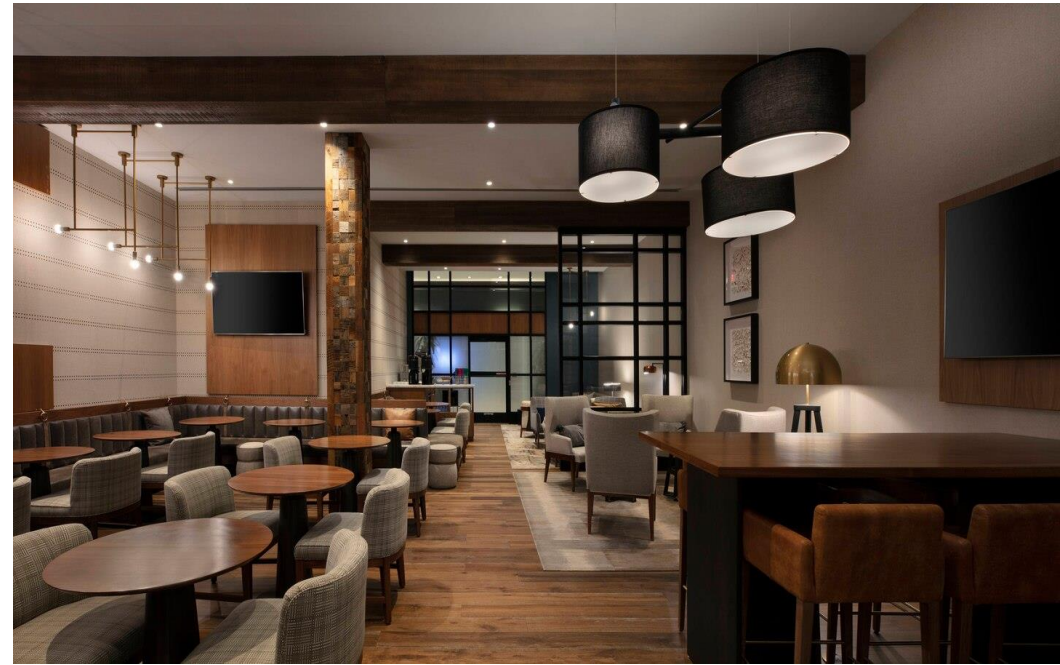




Omni Hotel

Reflecting the past, present, and future of Kentucky's vibrant town, Omni Louisville is the new cornerstone hotel of downtown. In addition to 612 elegantly appointed guest rooms, the hotel boasts several unique dining experiences. With many diverse amenities like the Mokara Spa, fitness center, and rooftop pool, your stay at the property will be a vacation within itself. Enjoy a meal at Pin + Proof while playing a few games of bowling or visit Bob's Steak & Chop House for a hearty meal.

- TripAdvisor Certificate of Excellence
- AAA Four Diamond designated property
- Lewis + Louis Bourbon Tasting Room



Marriott Downtown

This convenient location in the heart of the city is nearby many of Louisville's main attractions, including the 4th Street Live Entertainment District. This beautiful Louisville downtown hotel is equipped with luxurious amenities and newly-renovated guest rooms that are guaranteed to delight. Soak in the hip and vibrant scene within Downtown Louisville. Or take advantage of the indoor pool, fitness center, and yoga studio.

- AAA Four Diamond designated property
- A short drive to Churchill Down
- Walking distance to the Louisville Slugger Museum



Homewood Suites

Whether you're reveling in the pomp and pageantry of Louisville's most iconic event or taking a stroll to nearby Downtown attractions like the Louisville Riverwalk, end the night in the comforts of your home away from home! The property's newest renovation offers fully equipped kitchens in every suite and refreshed common areas. Stop by the lobby for a complimentary hot breakfast every morning and light bites and drinks on the weeknights.

- TripAdvisor Certificate of Excellence
- Fitness center on-site
- Courtesy grocery shopping service

3 Perfect Nights in Louisville



Day 1 – Thursday May 2, 2024

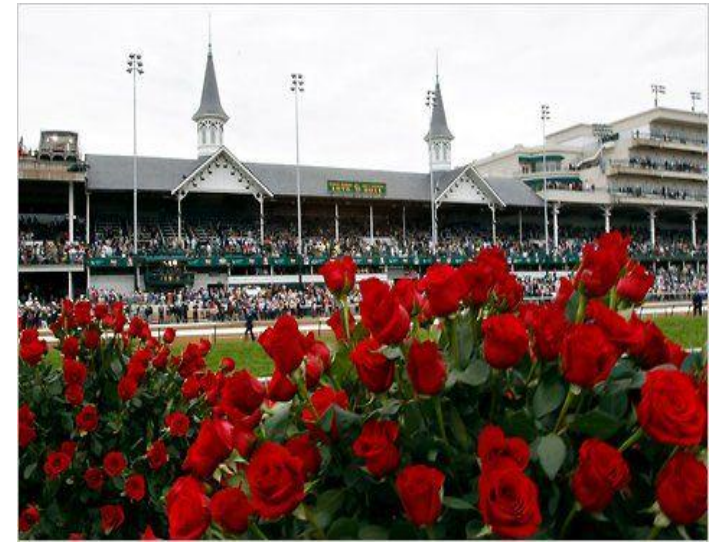
- Fly into the Louisville, Kentucky airport.
- Your private transportation will pick you up from the airport and bring you to your hotel for check-in and a welcome reception.
- In the afternoon, visit the Kentucky Derby Museum where you will learn all about Derby history and traditions.
- Enjoy lunch at one of the famous local chef-driven restaurants.
- In the evening, experience Louisville’s southern charm with Kentucky’s only Five Diamond restaurant, The Oakroom.

Day 2 – Friday May 3, 2024

- At 6:00 a.m., enjoy an Exclusive Backside Stable Tour of the stables at Churchill Downs and mingle with the Oaks and Derby contenders. During the tour, stop for coffee and a snack with a professional handicapper to learn the fundamentals of handicapping for horse racing while getting expert advice and insight on how to bet the day’s races.
- After the tour, enjoy breakfast at your hotel.
- In the afternoon, choose between touring local bourbon distilleries, a private tour of a thoroughbred horse farm, or a chance to customize your very own Derby hat.
- End your day with attending the invitation-only Barnstable Brown party, where you will rub shoulders with celebrities, athletes, and other VIPs.

Sample three-night itinerary – per person investment starting at \$11,135

3 Perfect Nights in Louisville



Day 3 – Saturday May 4, 2024

- Race day!
- Enjoy breakfast at your hotel.
- Prepare for the big race and take your private transfer to Churchill Downs for a full day at the Kentucky Derby, culminating in the “most exciting two minutes in sports”.
- Make your way to your reserved premium seats. Settle in, sip some spirits, and place your bets.
- After the race, take your private transportation back to the hotel to relax and prepare for dinner and a night out on the town.

Day 4 – Sunday May 5, 2024

- Sleep in and partake in breakfast at the hotel.
- Your private transportation will pick you up and take you to the airport for your departure back home.

Sample three-night itinerary – per person investment starting at \$11,135



Contact us today!

Let our Experience Specialists assist you in putting together the perfect trip to the Kentucky Derby

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